

Denise M. Brenner, CPA, CGMA

614-506-5509 | denisebrennercpa@gmail.com

Certified Public Accountant

Over twenty years of experience in the association management industry and public accounting. Specific expertise in the areas of non-profit accounting, taxation, budgeting, compliance, and financial management. Proven track record of increasing internal efficiencies, maintaining compliance and streamlining business operations.

Core Competencies | Strengths | Expertise

- Process/Productivity Improvement
- Individual and Non-profit Taxation
- Budget Development & Control
- Increasing Internal Efficiencies
- Financial Reporting
- Audit Administration
- Balance Sheet Analysis
- Maintaining Internal Controls
- Communication
- Statistical Analysis
- Database Administration
- Customer Service

Career History | Career Accomplishments

Delta Gamma Fraternity Office of Housing – Columbus, Ohio

www.deltagamma.org

Assisting Local Housing Corporations and Collegiate Chapters with facility management and operations.

Housing Operations Accountant

2021 - present

Member of the housing team providing tax preparation, human resources and financial management services.

- Prepare annual Federal, State and Local exempt organization tax returns; prepare personal property tax returns; respond to taxing authority inquiries.
- Reconcile company bank accounts; manage fixed assets; serve as the primary point person for the annual audit; assist volunteers with budgeting and operations.

Denise Brenner, CPA, LLC – Columbus, Ohio

www.denisebrennercpa.com

Providing tax preparation services for individuals and financial management services for small businesses.

Owner/Sole Proprietor

2013 - present

Accounting/operational consultant and tax return preparer for individuals and small businesses.

- Prepare individual tax returns and serve as a trusted adviser on tax related issues.
- Provide outsourced accounting and operations management consulting to small businesses.

Red Fern Advisors & CPA's – Cincinnati, Ohio

www.redfernadvisors.com

Delivering professional financial services with a personalized approach to service-based businesses.

Tax Accountant

2020 - 2021

Tax return preparer and outsourced accounting specialist for small business and individual clients.

- **Tax:** Prepare individual 1040 and trust/estate 1041 returns; oversee tax planning for individual and business clients; respond to IRS, state and local taxing authority notices.
- **Accounting:** Manage outsourced accounting services; file Ohio Unclaimed Funds, Commercial Activity and Sales Tax reports; coordinate with billing, payroll and expense management systems on behalf of clients.

Kappa Kappa Gamma Fraternity, Inc. – Dublin, Ohio

www.kappa.org

International headquarters of the 275,000+ member women's fraternity and its affiliated charitable Foundation.

Senior Financial Accountant

2013 - 2020

Member of the Finance Department Team focusing largely as a staff liaison to the affiliated 501c3 Foundation.

- **General:** Generated intercompany invoices and reports; ensured compliance with charity registration requirements in 43+ states; reconciled investment accounts; managed fixed assets; processed payroll; oversaw employer business/tax registration; assisted with preparation of year-end audit & financial reports.
- **Accounts Receivable:** Managed receipts; oversaw invoicing and A/R aging; processed bank deposits.
- **Accounts Payable:** Processed invoices, requisitions, and financial aid; reconciled corporate credit card.

Ohio Psychological Association – Columbus, Ohio

www.ohpsych.org

State affiliate of the American Psychological Association servicing over 1,800 of Ohio's clinical and academic psychologists, students and psychology-related affiliates.

Director of Finance and Operations/Director of Operations and Member Services 2000 - 2013

Oversaw all financial management related activities; managed internal business operations, administrative support and technology initiatives; served as the primary staff member to the Finance and Audit Committees.

- **Performed all accounting-related duties including payables, receivables and reconciliations;** produced reports depicting financial position and performance and provided in-depth statement analysis.
 - **Coordinated annual external audit;** worked closely with contracted firm to carry out nine successful external audits, including assisting with 990 tax form preparation.
 - **Instituted a complete overhaul of association accounting practices** to move financial recordkeeping in-house, making accurate, real-time financial reports available to staff and Board of Directors members.
- **Developed the annual budget;** forecasted monthly budget based on current/historical figures; monitored performance and advised the Finance Committee of appropriate action for items tracking outside estimates.
 - **Transitioned the budget tracking method from annual to monthly** through implementation of clearly defined formulas based on historical performance.
 - **Proposed and developed a new contingent budget format,** which allowed the Finance Committee to present a balanced budget for approval during a time of financial struggle in the 2013-14 fiscal year.
- **Implemented measures to reduce costs, enhance revenue and increase efficiencies;** employed real-time processing, electronic renewals and dues pre-payment to smooth cash flows and boost cash holdings.
 - **Performed statistical analyses to monitor changing trends** and gauge customer ability-to-pay; analyses resulted in implementation of a new dues structure and an increase in revenue of approximately 5%.
 - **Encouraged initiatives to promote sustainability and reduce operating expenses,** including: electronic newsletters; a paperless Board of Directors reporting system; and, electronic membership packets.
- **Oversaw membership recruitment, retention and customer service;** negotiated and maintained member-specific benefits and services; supervised interns, temporary workers and administrative assistants.
 - **Implemented various member services and internal/external administrative controls,** contributing to an increase in customer satisfaction and the highest member retention rate in 10 years.
 - **Negotiated multiple affinity partner agreements as a source of non-dues revenue,** allowing maintenance of membership dues at a constant rate below the industry average for six straight years.

Leadership Experience

Delta Zeta Sorority – Oxford, Ohio

www.deltazeta.org

International fraternal organization enriching the lives of over 220,000 women.

Great Lakes Area Alumnae Director

2008 – 2013

Managed a team of three coordinators and oversaw 40+ alumnae volunteers; served as the representative to the National Council for 15,000+ alumnae in Canada, Michigan, Ohio and the United Kingdom.

- **Led two area chapters to “Chapter Excellence” status** during the 2008-2012 period.
- **One of two directors chosen** to oversee implementation of an alumnae structure pilot program in 2010.

Resource Growth & Development Committee Chairman

2008

Led a four-person volunteer team selected by the Delta Zeta National Strategic Planning Committee to explore non-dues revenue options and potential expansion of financial resources.

- **Recommended implementation of a Delta Zeta Marketplace** to increase non-dues revenue.
- **Explored a lifetime membership option** through cost-benefit analysis.

Education

The Ohio State University – Columbus, Ohio

Master of Business Administration, 2010

Concentration in Accounting & Management Information Systems (MIS)

- Selected by faculty, staff and peers as both a Pace Setter Award recipient and one of four Outstanding Working Professional Students on the basis of academic performance and demonstrated leadership ability.
- Recognized as a Weidler Scholar for cumulative GPA in the top 15% of students.
- Served as a Delegate to the Council of Graduate Students, Treasurer of the Working Professional MBA Council and a volunteer for the FisherServes Community Service Organization.

Ohio Wesleyan University – Delaware, Ohio

Bachelor of Arts in Psychology, 2000

- Graduated Summa Cum Laude, Phi Beta Kappa and with University Honors.
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Professional Affiliations and Certifications

American Institute of Certified Public Accountants | Ohio Society of Certified Public Accountants

Certified Public Accountant – Ohio License #50348

Denise Brenner, CPA, LLC – Ohio Accountancy Board of Ohio Tax/Consulting Firm #43214-013

Chartered Global Management Accountant – Certificate #110055306

Quickbooks Certified Pro Advisor

Volunteer Contributions

Ohio Wesleyan University

Alumnae Panhellenic Council Past-President | Alumni Association Board of Directors | Alumni Partners Program |
Alumni-Parent Admission Recruitment Team | Fraternity/Sorority Life Strategic Planning Committee |
Inaugural Women of Wesleyan (WOW) Panelist | Monnett Club

Wall Street Condominium Association

Treasurer

Technology

Accounting Utilities

Asset Keeper | Blackbaud Financial Edge | Drake Tax | Microsoft Dynamics GP | Quickbooks
Sage Peachtree | Sureprep | Thomson Reuters Suite/UltraTax

Database Management

Advanced IMS capability
iMIS | MS-DOS based programs | Web-based programs

Professional Utilities

Advanced Microsoft Access and Excel capabilities
PowerPoint | Publisher | Word
Adobe Acrobat | Adobe PageMaker | Adobe Photoshop
